



B'darkei Emmanuel Moreno
Association No: 58-046905-4
Tlamim, Israel

**Organizational Summary
2009-2010**

About Emmanuel Yehuda Moreno, z"l

Emmanuel Yehuda Moreno was the highest ranked soldier of the elite Sayaret Matkal unit to fall in battle since Yoni Netanyahu. Raised in the greater Sanhedria neighborhood of Jerusalem and educated in the youth movement B'nei Akiva, Emmanuel rose through the ranks to become a close confidant of the nation's political and military echelon, entrusted with the most secretive and riskiest of operations in the service of his country. Emmanuel's picture cannot be published, nor the details of his 17 year career with the Israeli Defense Forces (IDF).



Emmanuel fell in combat in the Ba'albek valley of Lebanon at the tail end of the Second Lebanon War, allegedly on mission to disrupt supply chain of weapons from Syria to Hezbollah fighters. Despite his enormous accomplishments professionally, Emmanuel was an individual of great modesty and humbleness, whose activities, awards and recognitions were unknown to many as he was the last to discuss such things. Those who knew Emmanuel nearly always had a personal story to share of kindness, support in one or another way, and inspiration from someone who loved his country and his people.

Emmanuel is survived by his wife, Maya and three children Aviya, Neriah and Noam.

Reaction to the Tragic Death of Emmanuel, z"l

Following the holy Sabbath, 25th of Av, 5766 (August 19, 2006) at 1:30am in the morning, Emmanuel was buried at Mount Herzl military cemetery in Jerusalem. The funeral was conducted with only a few hours notice according to Jewish law. Word traveled fast and several thousand came up to the cemetery in Jerusalem to pay their respects. News outlets responded in Israel and abroad, and reactions were torrid and emotional.

Emmanuel served as a source of enormous strength and inspiration to those who knew him personally; in his modesty and humbleness, in his kindness and in his achievements. Those who were affected in many ways feel obligated to share their personal experience.

The Need for a Response

In response to this, B'darkai Emmanuel Moreno (In Emmanuel's Way) has been established to convey the message of Emmanuel to Jewish youth in Israel and in the Diaspora, as a person, as a hero to the people, as a personal example and role model.

In Israel in particular, there is a clear consensus that the leadership has gone astray, and there are few modern day role models to look up to. Emmanuel is without doubt a role model who provides inspiration to the people of Israel at a time when it is clamoring for one. His is a legacy that will serve the nation's "esprit de corp" for many generations to come.

B'darkai Emmanuel Moreno

B'darkei Emmanuel Moreno is a registered non-profit organization based in Israel. The organization has set upon itself the responsibility to carry on the message of Emmanuel in his love of the nation and land of Israel, and his dedication to the IDF despite the turbulence and confusion felt amongst many young people following the 2006 withdrawal from Gush Katif.

The organization today actively funds a number of youth programs and educational initiatives, supporting disenfranchised populations, new immigrants and formerly religious in bringing them closer to Torah, renewing their spirit and preparing them for their service in the IDF (Israeli Defense Forces). The organization is also keen to support a new generation of leadership that will carry on the pioneering ideals of our Zionist forefathers.

First-Year Objectives

First year objectives focused on quality programs considered important for the organization to initially focus on. Emphasis has been placed on maintaining a low profile, yet high community impact as a natural reflection of Emmanuel's value system.

Second-year objectives

Second year objectives focused on growing successful program initiatives, completing the communications materials and website (www.emmanuelmoreno.org) and establishing the organizational structure, decision-making process and budgetary goals.



*Project Aharai!
Emmanuel
("Follow me!
Emmanuel") in
the Judean
Desert*

Current Activities

*Talmud
Torah in
Emmanuel's
village of
Tlamim*



• Emmanuel Moreno Community Center (Talmud Torah)

Project Talmud Torah is the organization's flagship program and aims to instill the values of Emmanuel in an open and supportive educational framework. The program provides "ranks" to those who progress in areas such as leadership development, acts of kindness and assistance to others. The project was conceived as an after-school supplement to the regular school day ending around 1pm. It was founded in the village of Tlamim in the south

of Israel, about 10km from Sderot. The program serves the regional area of Lachish for children in grades aleph through vav (1st – 6th class), providing instruction and lunch daily. There are a total of about 100 boys and girls in the program today led by 10 instructors.

• Aharai! Emmanuel

The organization runs "Aharai!" Emmanuel, or "Follow Me! Emmanuel" in English. The initiative is based on groups of 20-30 youth-at-risk representing the weaker segments of Israeli society, new immigrants, formerly religious or those questioning the value of army service. Project Aharai! takes its cue from Emmanuel's love of outdoor activities to provide a positive support structure with combined physical and educational training to reinvigorate the dedication of these individuals to the country. An integral part of the program is an army preparation course to prepare for IDF service.

After a successful implementation of the project in Jerusalem together with our national partner Aharai! Youth Leading Change, in which over 90% of the group was recruited and integrated into IDF combat roles, B'darkai Emmanuel established two additional groups, one in Petach Tikva, and the other in the village of Nizan, where more than 600 settlers were temporarily relocated after the disengagement from Gush Katif.

• Talmei Ami

Talmei Ami is a seminary of Jewish studies (Yeshiva) that focuses specifically on secular individuals returning to a religious framework and youth who have typically completed their army service and are seeking to return to their Jewish roots. The unit currently consists of approximately 15 young Israelis and is run by Rabbi Shmuel Moreno of Tlamim.

• Publications

Educational materials have been sponsored by the organization, including the book "Megilat Chanuka" (Chanuka Scrolls) with an appendix of "To You the Glory of Silence..." a series of stories reflecting on Emmanuel's character and value system as told by friends and family.

The organization has printed and distributed 20,000 copies to date and is looking to meet continued demand for its publications.

- **Lectures and memorial activities**

The organization is occasionally invited to lecture on the subject of Zionist leadership and distributes its publications and educational materials where possible. Memorial activities in discussion include designing a Memorial Day service in cooperation with the Ministry of Education and a feature movie on Emmanuel. The memorial service will be used by educators and teachers on Israel's Memorial Day to expound on the values of Emmanuel and his dedication to the country via a series of DVDs and booklets.

- **Beit Emmanuel**

One of the Emmanuel Foundation's cornerstone projects is to establish a center in Emmanuel's name. The center will be dedicated to Emmanuel's vision and will serve as a central repository of information, learning materials, books, multimedia, courses and programs, all embodying the legacy of Emmanuel and his message.

The Foundation is in the early stages of organizing the project tentatively called "Beit Emmanuel". At this stage sight locations are being considered. If you are interested in learning more or participating in the development of the center, please contact us.

Contact Information

Jason Meister, Secretary
c/o B'darkei Emmanuel Moreno
Moshav Tlamim 251 D.N. Lachish South 793 Israel

Tel: +972-54-757-7648

Email: jason@emmanuelmoreno.org

Web: www.emmanuelmoreno.org

Appendix A:

Eulogy by an Officer of Sayaret Matkal (Oded) Funeral of Emmanuel Moreno, z"l, 19/8/2006

Emmanuel led the most complex military operations ever conducted by the Unit, the most important for the IDF, those whose contribution to the security of the state were of enormous significance. Throughout his service he coped with the challenges he faced, those that demanded enormous professional capability, focused and sharp decision-making skills, and exceptional personal responsibility.

Over the last few years, Emmanuel carried the flag at the head of the group's camp. Emmanuel gave a sense of pride and self-esteem among the new generation of fighters that followed in his footsteps. But above all, they absorbed your personal value system, your honesty, love of the homeland, stability of the Land of Israel which no one can dispute, love of humanity, and love of family, all that which has given you so much strength.

From all this arose his might, which enriched us and strengthened us. In his modesty, in his originality, in his sensitivity he conquered us all. Emmanuel, as a person of origin and faith, asked of us not once to emphasize the advantages of the spiritual over the material. His paucity in talk, yet volume in good deeds, touched upon us, in all seriousness, the value of Torah and Judaism, and yet he still preserved, limb by limb, a sense of youthfulness and playful spirit.

Dear family, these small words do not express the enormity of the loss, the esteem and love of a man who lived the personal example and was a role model for endless commitments, a true emissary, in faith, in deed, in his belief in people.



***Insignia of
Emmanuel's
unit, Sayeret
Matkal***

סיכת לוחם בסירת מטכ"ל

Appendix B:

Emmanuel Moreno Community Center (Talmud Torah) Budget and Development Needs

Target population:	Based in Southern community of Tlamim; serving Lachish area children in supplemental study including Torah, Jewish and Zionist studies
Project goals:	The center aims to instill values of Emmanuel at a young age through study of traditional Jewish texts, leadership development, community activities and tours throughout the country
2008-2009 project highlights	About 100 students (50 boys and 50 girls) and 10 instructors active in the program
2009-2010 pro forma budget (USD)	
Annual costs per student	1,350.00
Students enrolled for 2009-2010	100
Total costs	135,000.00
Forecasted income (including parent participation)	45,000.00
2009-2010 funding needs	90,000.00

Project Aharai! Emmanuel Budget and Development Needs

Target population:	Youth at risk, new immigrants and disenfranchised segments of Israel's society
Project goals:	Build support structure and future leadership capacity together with national partner organization, Aharai!
2008-2009 project highlights	Three groups of 20-40 youth each currently active in Jerusalem, Nitzan and Petach Tikva
2009-2010 pro forma budget (USD)	
Total costs - 3 groups sponsored	75,000.00
Participants:	% cost share
B'darkei Emmanuel Moreno	50.0
Aharai! Youth Leading Change	50.0
Forecasted income to the program (B'darkei Emmanuel)	20,000.00
2009-2010 funding needs	17,500.00

B'darkei Emmanuel Moreno - Current and future project summary (costs in USD)

Current projects	Goals/objectives	Operating	Development	Total costs
Project Aharai! (1)	Build support structure for youth at risk and support future leadership through army service and re-integration into society	75,000.0	10,000.0	85,000.0
Talmud Torah (2)	The center aims to instill values of Emmanuel at a young age through Torah study, related programs and tours	135,000.0	-	135,000.0
AMI	Seminary studies focusing on secular individuals returning to a religious framework; headed by Rabbi Shmuel Moreno of Tlamim.	60,000.0		60,000.0
		270,000.0	10,000.0	280,000.0
Future projects	Goals/objectives	Operating	Development	Total costs
Beit Emmanuel (4)	The center will be dedicated to Emmanuel's vision and will serve as a central repository of information, learning materials, books, multimedia, courses and programs, all embodying the legacy of Emmanuel and his message.	200,000.0	n/a	200,000.0
B'darkei Emmanuel Publications	Educational materials sponsored by the organization that reflect the values and character of Emmanuel Moreno	25,000.0	n/a	25,000.0
Research Program	Scholarship and annual conference sponsored by a multi-disciplinary institute that is held in Emmanuel's name	30,000.0	n/a	30,000.0
Memorial Day Program	Material provided educators and teachers on Israel's Memorial Day that expound on values of Emmanuel and his dedication to the country	5,000.0	n/a	5,000.0
		260,000.0	-	260,000.0
Total current and future projects				540,000.0

Notes:

1. Project Aharai is operating in Jerusalem, Nitzan (serving primarily religious and secular youth of Gush Katif) and Petach Tikva (serving primarily Ethiopian and Russian immigrants)
2. Talmud Torah currently serves ~ 100 schoolboys and schoolgirls in the Lachish area
3. Rough estimate only based on legal and accounting costs, office rental, staff and equipment
4. Estimated include capital costs to open the center and first year operating costs (programming, staffing, etc).